

November 2021

Newsletter



Happy
Thanksgiving
Be thankful

"There is always something to be thankful for"
-unknown-

**ATTENTION
COUNCIL
SECRETARIES:**

Official Visits:

Council Secretaries please send to the Home Office your Official Visit Invitation.

FEEDBACK:

The Home Office is always working towards improving our services. If you have any suggestions on how we can improve, please email any suggestions to mypfsa@mypfsa.org Positive feedback is also welcomed!

PRODUCTS:

Call the PFSA Home Office to learn more about our new Universal Life product Which has an interest rate of 2.5% and is one of our most flexible products.



**Executive
Secretary Corner:**

**Bernice
Armas-Martinez**

Attention Councils:

Any outstanding Official Visits, please send in your Response Form for your 2022 Council Official Visit

Attention All Agents:

Sales meeting on 12/17/2021. Email Bernice at bernice.armas-martinez@mypfsa.org to reserve your spot

Mark your Calendars:

Support PFSA by inviting your family and friends

✓ **November 19, 2021**

Share you 2021 Memories for our December recap Newsletter.
Email pictures to mypfsa@mypfsa.org

✓ **December 12, 2021**

Co.12 Oakland, Official Visit

Attention:

Enter to win a **\$25.00** gift card by submitting your email address to mypfsa@mypfsa.org. Get the latest council news and activities! Email addresses will be provided to your Council Secretary.

DocuSign:

DocuSign can now be used for service forms such as; address change, death claims, Change of Beneficiary and much more!

DocuSign has become more convenient. You can now fill out your forms on your **Smart Phone** ask us how!

Youth Sponsorship:

With the state going back to normalcy, kids are going back to joining sports. Visit our website to learn more about PFSA's Youth Sponsorship Program.

Scholarships:

2022 Scholarship applications will be out soon. Members between the age of 17 and 18 be on the look out!

New Members

Council and City	New Members
Co.3 Eureka	1
Co.4 Arcata	1
Co.7 Gustine/Newman	4
Co.11 Turlock	1
Co.18 Stockton	2
Co.20 Merced	1
Co.26 Stevinson/Turlock/Hilmar	13
Co.38 Modesto	1
Co. 44 San Jose	8
Co.46 Tulare	1
Co.51 Sacramento	1
Co. 66 Visalia	1
Co. 76 Artesia	5
Co. 99 Lompoc	1
Co.118 Elk Grove	1
Co.138 Stratford	3

Attention Council Secretaries

If you see your Council has New Members contact the Home office for their contact information. Let's welcome our New Members and get them connected to our Councils.

Thank you to the Council Secretaries that have called your New Members to welcome them.

November 2021

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 All Saints Day Samhain Day	2	3	4 Diwali Day	5	6 Nachos Days	7
8	9	10	11 Veterans Day	12	13 World Kindness Day	14
15	16	17	18 National Princess Day	19 Submit your 2021 Memories	20	21
22	23 National Espresso Day	24	25 Thanksgiving Day	26 Black Friday	27 Cinco de Mayo Dia de la Raza	28
29	30		Page 2			

**Supreme President
Dr. Monique Vallance
PFSA Charity**

**Most children
entering foster care
receive just two trash
bags for their
belongings, but they
deserve more! We are
dedicated to change
this but we need
your help.**

**Sweet Case is a duffle
bag for foster kids.
Each Sweet Case
comes packed with a
teddy bear, warm blan-
ket, hygiene kit, fun
activities and a new
duffle bag**

**Contact Hannah to
order your
Sweet Case at
714-386-9077
or email**

hannah@togetherwerise.org

**Order at least 1 week
prior to your event
Order in sets of 10
\$250 for each 10 pack**



Supreme President Dr. Monique Vallance

Dear Fraternal Family and Friends,

It's been a while since I have written a message for the newsletter, but it has been quite a busy summer! Since the lifting of the pandemic restrictions, PFSA has made it a priority to get back into action by providing some wonderful events for our members! I am sure many of you have heard about the post pandemic events that PFSA has held in the last few months. For those who haven't, I hope you will be able to attend one of the ones we are planning for next year because it has been so much fun! So far, we have had events in Eureka, Tulare, San Jose, and Pismo.

Next year, we will be coming to Hayward, Modesto, L.A. area and San Diego. It has been such a pleasure seeing all of my fraternal family at all of these different events! I have sure missed all of the smiles, hugs, and warm conversations from all of you, and it's been wonderful seeing everyone getting back together. This period of separation has made me appreciate more than ever the value that our society brings to my life.

I have also held a few visits in the last few months: I visited Visalia/Tulare, Bakersfield, Stratford, Merced, Gustine, Hilmar-Turlock-Stevinson and Hughson. I have to admit I was a little rusty after being out of practice for so long, but everyone has been so gracious and welcoming that it helped me get back into the swing of things more easily. Our events have been a little smaller than we're used to seeing, but it's also been more intimate. I have appreciated all of the efforts these councils have put on to host me and my family, and we had a great time with everyone! A couple of councils really went above and beyond for these visits: Tulare had a wine tasting event at the council president's house, Merced held a "Friends" themed picnic out by the lake ("Friends" is my favorite TV show of all time so I was very excited!), and Hilmar held a carnival-themed visit, complete with a clown, a bazaar and a popcorn machine. Even better, all of these councils have been so generous towards my charity, Together We Rise! Between money donated and bags ordered directly from the organization, there was enough for over 30 bags. Thank you so much to the councils that have donated! Remember, we still have the Members in Action program going on, so if your council is looking for a holiday project, the FAC will reimburse up to \$500 for doing an activity where you order and decorate the bags. There are so many foster children out there who benefit from having these little bags of their own, complete with a teddy bear to cuddle at night. This generosity is at the heart of our fraternalism, and I am so proud of all the members and how giving they have been!

Finally, one of the best things we did this summer was be the main event sponsor at the Portuguese Festival at the Stanislaus County Fairgrounds this past August. It was an honor and pleasure for me to be able to attend and represent PFSA, along with my fellow officers and past presidents. We had so much fun! It really sums up what we love about being Portuguese: good food, good music and being together! Even better, it goes to benefit the Race for Autism. This year, they even included a bullfight! For those who missed out, the festival will be returning to its original date of April in 2022, and I highly encourage you to attend if you have never been. I hope to see you all there!

Finally, please don't forget that if your council did not have a visit in 2020 or 2021, you will be required to schedule one in order to attend convention. And this is one convention you won't want to miss! If you haven't already, please email me soon for us to schedule a date for next year. I already have several scheduled, so please don't wait or else you won't get the date you want. If your council did have a visit, you are not required to have another one. If you would still like to anyway, I would love to come and see you, but I must give priority to those who haven't had their visits yet. I appreciate you all for being so understanding and flexible!

I hope you are all enjoying the changing season as much as I am! Have a wonderful Thanksgiving with your loved ones, and I hope to see all of you soon!

Fraternally Yours,

Monique Vallance
Supreme President, 2019-2021

PFSA Executive Team



John A.R. Salvador
Chief Executive Officer

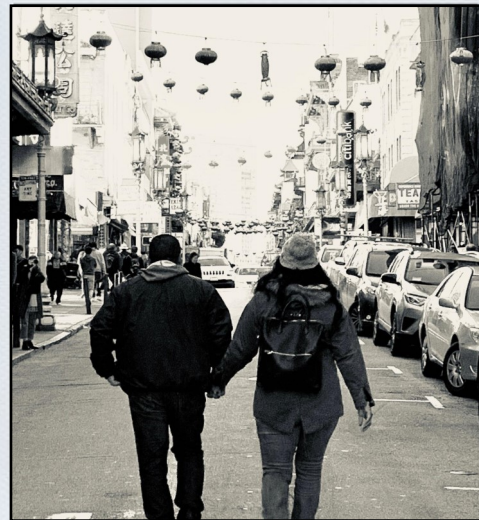
What are you grateful for?

My Family and PFSA Fraternal Family get-togethers and sharing the friendship and the unconditional Love amongst ourselves

My job as CEO of the PFSA and the opportunity to interact with so many devoted and caring people. Working with such wonderful people makes going to work pleasant and enjoyable. Also, the mutual respect we have for each other.

Music that I love listening to throughout the day.
Laughter amongst family and friends, which brightens everyone's days.

My parents for having the courage to migrate to the United States in the early 1950's.



Bernice Armas-Martinez
Executive Secretary

What are you grateful for?

Over our lifetime we face many ups and downs. I am grateful to have had all the experiences life has presented. Above all I am thankful to have God in my life. To have an amazing husband and my three children has been the biggest blessing. To be able to hug and love my parents, sisters, nieces, nephews, and friends will always be cherished.

LIVE lots, **LAUGH** lots & **LOVE** immensely

Thankfulness is the quickest
path to joy



Angie DeAnda
Executive Treasurer

What are you grateful for?

I am grateful to be alive and to have been given the gift of experiencing this beautiful journey we call life.

PFSA Home Office Staff



Jerry Escobar
Fraternal Marketing Director

What are you grateful for?

I am thankful for a wonderful family, great friends, and everything that comes with being a part of PFSA -- fantastic co-workers, Officers, Directors, and members! Lastly, I'm very thankful for my parents' journey to the US and to be a member of the Portuguese-American community.



Addie Medeiros
Senior Membership Services

What are you grateful for?

Be grateful for today and never take anything for granted.

Life is a blessing.

I am grateful for the sound of my grandchildren's laughter.



Alicia Ray
Claims Processor

What are you grateful for?

I am most grateful for family and friends. They literally mean the world to me. I am Beyond blessed to have loving and acceptance in my life, not only from blood family, but family I have found along the way.

If you are grateful for
everything you have, then
you will have everything
you need

PFSA Home Office Staff



Sandra Crivello
Publisher/New Business

What are you grateful for?

I have a lot to be grateful for my family, I am healthy, happy, and I am loved.

A thankful heart is a
happy heart



Taylor Fann
AR/AP Accounting Specialist

What are you grateful for?

I am grateful for good health, family, and friends.



Danae Underwood
Receptionist

What are you grateful for?

I'm grateful for all the love that constantly surrounds me each and every single day.



Post-Pandemic
Celebration
Pismo

~~~~~

Dinosaur Caves  
Park  
October 2, 2021





# BIG FRESNO FAIR ETHNICITY, CULTURAL AND HERITAGE EVENT October 11th, 15th & 17th



Sales Agent, Don Costa

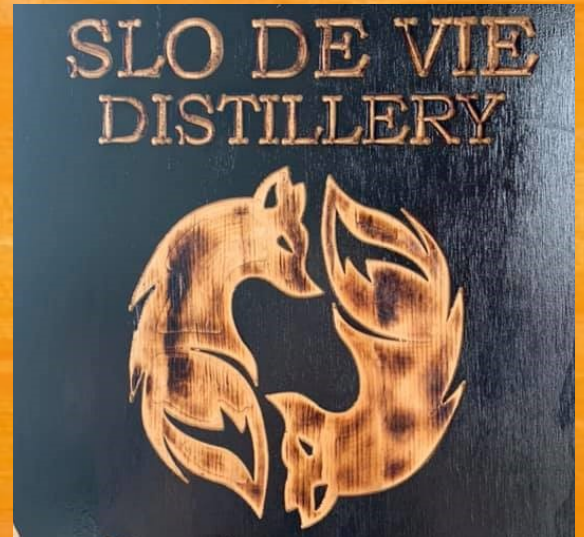


## UNITED WE STAND SUPPORTING OTHER CULTURES





# Post-Pandemic Celebration Pismo



October 2, 2021



CasadeAguardente.com





**SLO de VIE**  
DISTILLERY, INC.

slodevie.com

## Distillers History

In 2011 Thomas DaRosa and Anatoly Rosinsky met and became friends and business partners. Even though they come from two quite different locations, Azores islands and St. Petersburg, Russia. They both had a passion for, wine, brandies, eau de vie and grappa.

Thomas and Anatoly have taken trip to Europe to observe old world ways of making spirits. After years of research and using an old Portuguese alembic still, they were able to create a strong complex and flavorful aguardente.

SLO de VIE is one of the best Aguardente you will ever taste. We recommend you to try all the different flavors they provide or have a taste of Portugal shipped to your door at slodevie.com.



SLO de VIE and PFSA have had many events together and recently hosted the PFSA Central Coast Aguardente Taste and Tour located in Grover Beach on October 2, 2021



# Portuguese Fraternal Society of America Council 12 Oakland

Cordially invite you to attend the Christmas Party/Official Visit  
Honoring

Supreme President, Dr. Monique Vallance

Supreme 20-30's President, Jason Deniz

Supreme Youth President, Justin Valadao

**When:** Sunday, December 12, 2021 at 1:00pm

**Where:** JP's Family Restaurant and Sports Lounge

3600 Castro Valley Boulevard

Castro Valley, CA 94546

Please RSVP by Monday, December 6, 2021

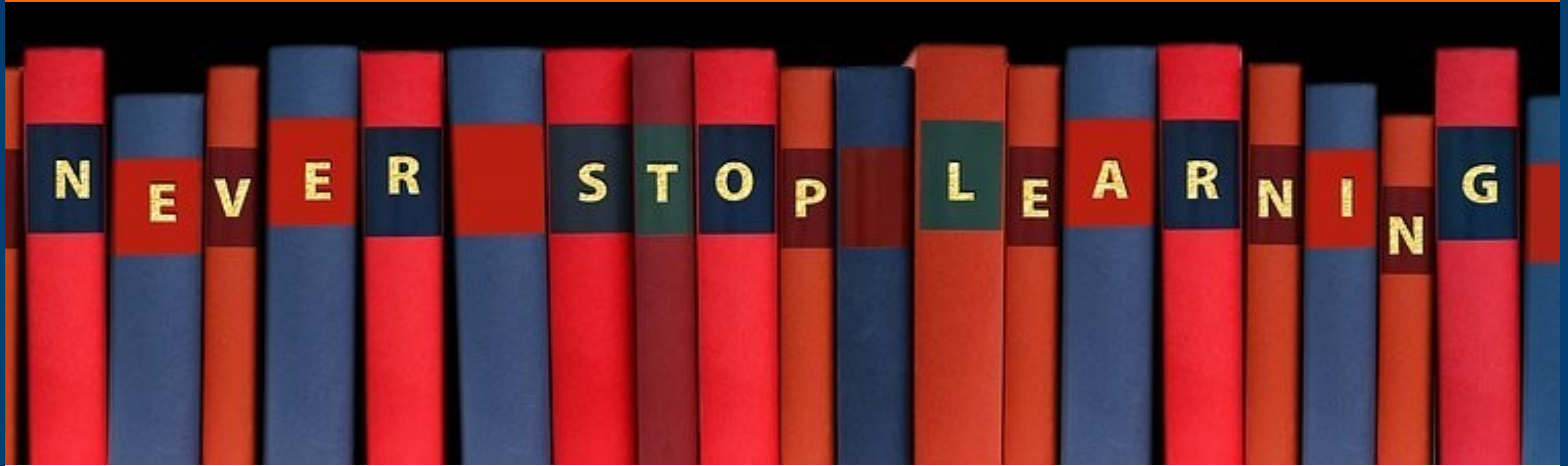
Mike Mello 510-886-1568 (Home)

510-825-4162 (Cell)

**Toys for Tots will be Collected**



# Scholarship Program



## About the scholarship

- Assist Students Financially
- Foster Education Grants and Scholarships to Students
- Promote Higher Education for Individuals Beyond High School

## Eligibility Criteria

- Applicant Must be a PFSA Member for two Years
- Maintain Required Minimum GPA (four year school 3.0 and two year school or vocational school 2.5)

For more information visit [www.MYPFSA.org](http://www.MYPFSA.org)

Not a member yet! Contact  
PFSA at [mypfsa@mypfsa.org](mailto:mypfsa@mypfsa.org) or  
call 209-702-6364





ATTENTION ALL AGENTS  
FULL TIME AND PART TIME

## AGENT'S MEETING

Come and learn about where our  
Sales Team is headed!

When: December 17, 2021

Time: 9am - 5pm

Lunch will be provided

Please email Sales Director  
[bernice.armas-martinez@mypfsa.org](mailto:bernice.armas-martinez@mypfsa.org)  
to reserve your spot.

**TEAM WORK MAKES THE  
DREAM WORK**



## LIFE INSURANCE & SAVINGS PLANS



**CONTACT US TODAY!**

**1.866.687.7372 or 209.702.6364**

### **WHOLE LIFE**

10 & 20 Year Pay Life  
Whole Life  
Universal Life

### **TERM INSURANCE**

15,20,30 Year Term  
30 Year Term - 20 Years Guaranteed

### **EDUCATIONAL SAVINGS ACCOUNT**

Great to start a college fund for children.  
Funds can be withdrawn for education tax free.

### **WEALTH TRANSFER**

Transfer wealth to future generations  
Single Premium Life Insurance tax free

### **RETIREMENT SAVINGS ACCOUNT**

Start a Retirement Savings Account  
Deposits of \$1,000 - \$9,999 - Earn **2.5%**  
Deposits of \$10,000 and up - Earn **3%**  
Both, Traditional and SEP IRA's  
Annuities - Flexible and Single Premium  
(12 month Promotional Rate)  
(Minimum Guaranteed 1%)

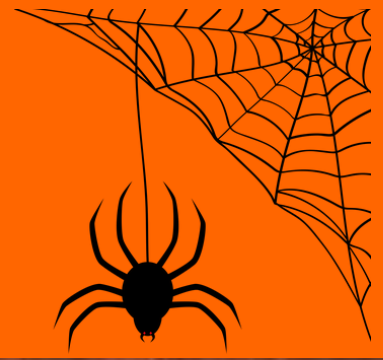
**PFSA**

1100 14th St., Suite E  
Modesto, CA 95354

Phone: 866-687-7372  
E-mail: [mypfsa@mypfsa.org](mailto:mypfsa@mypfsa.org)  
[www.mypfsa.org](http://www.mypfsa.org)



# October Challenge



TRICK OR TREAT



Council 7, Gustine/Newman



Council 26, Stevinson/Turlock/Hilmar



PFSA Home Office



# **PFSA COUNCIL CHALLENGES**



## **DECEMBER**

**Show off Your Ugly Sweater**

**or**

**Collect Toys for a Toy Drive**

Share your 2021 Memories for our December recap Newsletter. Send your pictures to [mypfsa@mypfsa.org](mailto:mypfsa@mypfsa.org) no later than November 20, 2021

## **January- Photo Challenge New Year Resolution**

This January photo challenge has a wide array of different focuses. What is your council focusing on for 2022. In your photo display what your New Year resolution is for your council in 2022



Please email photo, event date, council city and number to [Sandra.crivello@mypfsa.org](mailto:Sandra.crivello@mypfsa.org)

Don't forget to post the fun on Facebook, Instagram or Twitter!



# ANNUAL CORPORATE MEETING

The Board of Directors invites  
PFSA Members  
to attend the 2021 Annual Corporate Meeting

**Date:** Saturday, November 20, 2021

**Time:** 2:00 P.M. (Prompt Commencement)

**Location:** 1100 14th Street Suite E, Modesto, CA 95354

For the presentation of the Financial, Membership Status  
and valuable information of our Society

In advance, submit your questions in writing for the Board of Directors to  
the PFSA Home Office no later than November 15, 2021.

Email: [bernice.arnas-martinez](mailto:bernice.arnas-martinez) or

Mail to: 1100 14th Street Suite E, Modesto, CA 95354

PFSA members are welcome to attend the Annual Corporate Meeting on  
voluntary basis with no lodging or travel reimbursement

**Reservations are required!** By November 15, 2021.

PORTUGUESE FRATERNAL SOCIETY OF AMERICA

1100 14th Street, Suite E, Modesto, CA 95354

Phone: 209.702.6364 | 1.866.687.7372 | Fax: 209.522.4032 | [mypfsa@mypfsa.org](mailto:mypfsa@mypfsa.org)

# IN MEMORIAM

The Officers and Members of PFSA would like to express sincere condolences to the bereaved families of PFSA Officers and Members

| Council                        | Name                  |
|--------------------------------|-----------------------|
| Co. 0                          | Silveiro M. Souza     |
| Co.7 Gustine/Newman            | Michael J. Santos     |
| Co.12 Oakland                  | Lucia K. Garcia       |
| Co.16 Newark                   | Jose Brasil           |
| Co.20 Merced                   | Maria L. Da Silva     |
| Co.20 Merced                   | Charles M. Roveto     |
| Co.21                          | Inez M. Baty          |
| Co.23 Antioch                  | Francisco S. Peixoto  |
| Co.26 Stevinson/Turlock/Hilmar | Joseph L. Mendes      |
| Co.26 Stevinson/Turlock/Hilmar | Jose D. Rocha         |
| Co.38 Modesto                  | Eleanor D. Oliveira   |
| Co.44 San Jose                 | Delores Santana       |
| Co.51 Sacramento               | Teofia S. Rosa        |
| Co. 69 Manteca                 | Robert M. Furtado Sr. |
| Co.90 Salinas                  | Leo A. Fenstermaker   |
| Co.106 Riverdale               | Melvin E. Ormonde     |
| Co.118 Elk Grove               | Manuel A. Medeiros    |
| Co.138 Stratford               | Lena O. Bettencourt   |
| Co.138 Stratford               | Joe L. Azevedo        |





Protection • Fraternalism • Sociability • Assistance

Visit our Home Office, PFSA Museum  
and J.A. Freitas Library

**Portuguese Fraternal Society of America**

1100 14th Street, Suite E  
Modesto, CA 95354

Phone: 209.702.6364  
Toll Free 1.866.687.7372  
Fax: 209.522.4032  
E-mail: [mypfsa@mypfsa.org](mailto:mypfsa@mypfsa.org)

WE'RE ON THE WEB  
[WWW.MYPFSA.ORG](http://WWW.MYPFSA.ORG)

@MYPFSA



"PFSA offers financial services to protect members and their families  
and provides cultural, social, educational and charitable activities."

## Sales Agents

### Full Time Agents



**Joe Seamas**

**Lic# 0C00867**

Office Phone: 209-275-0200  
Email: [Joe.Seamas@mypfsa.org](mailto:Joe.Seamas@mypfsa.org)



**Susan Michele Gonzales**

**Lic# 0D55435**

Office Phone: 209-840-0749  
Email: [Susan.Gonzales@mypfsa.org](mailto:Susan.Gonzales@mypfsa.org)



**Donald J. Costa**

**Lic# 0576728**

Office Phone: 559-972-4693  
Email: [Donald.Costa@mypfsa.org](mailto:Donald.Costa@mypfsa.org)

### Part Time Agents



**Luisiana Drumonde**

**Lic# 0G92473**

Office Phone: 209-250-0109  
Email: [oldjo4649@att.net](mailto:oldjo4649@att.net)



**Sandra Crivello**

**Lic# 4087078**

Office Phone: 209-988-9156  
Email: [Sandra.Crivello@mypfsa.org](mailto:Sandra.Crivello@mypfsa.org)



**Moises Lourenco**

**Lic# 0C05496**

Office Phone: 626-315-5164  
Email: [moiseslourenco@aol.com](mailto:moiseslourenco@aol.com)



**Stephanie Koch**

**Lic# 4059388**

Office Phone: 707-498-8805  
Email: [Stephaniekoch296@gmail.com](mailto:Stephaniekoch296@gmail.com)



**Anthony Mendes**

**Lic# 0D54132**

Office Phone: 559-859-2819  
Email: [agmendes@sbcglobal.net](mailto:agmendes@sbcglobal.net)



**Michael Fraga**

**Lic# 0H21634**

Office Phone: 707-499-9821  
Email: [mfraga1000@aol.com](mailto:mfraga1000@aol.com)